

Email #1:

Subject line: An invitation for you! 😊

You may have heard that I recently completed a course called Daughters of Sarah®, a biblical marriage class for wives, on (date) and the class (your brief testimony).

We have decided to offer Daughters of Sarah® starting in a few weeks and would love to have you participate. If you're unfamiliar with the class, it is written by Harper Collins author, Nina Roesner. This course is different from anything you've likely ever done before, so you'll want to understand what you may be getting into. You can read more about it at www.Greaterimpact.org/daughters/.

We're asking you to pray about whether or not you feel God's nudge to join us. Please don't feel obligated to attend just because I invited you. Do whatever it is that God would have you do. His timing is always perfect!

The class will be held at (Address) on (nights/mornings/afternoons), from (time) to (time), starting on (date). Due to space availability, we'll only be taking (#) people.

We have the option of going for 14 consecutive weeks or breaking the class into 2 parts, doing 7 weeks, taking a short break, and then doing 8 weeks after that. We'll decide as a group during our second session. Be sure to check your schedules or bring your calendar that day.

Prayer is a vital part of this course and we're pleased that Greater Impact Ministries has a team of people already praying for those who choose to participate. We will also have a local prayer team to support us on our journey.

Can't wait!

Email #2:

Subject line: What does He want you to do?

Attachment: Information sheet

Still praying about your participation in the Daughters of Sarah® course with us? We begin in a few weeks.

We're really looking forward starting, and hope God is encouraging you to join us – however, we trust His timing more than ours, so please know there's no pressure at all to take the class.

I will need to know by (date three - four weeks prior to start date) at the absolute latest, though, so I can order your materials. An information sheet is attached to this email, to help you learn more about Daughters of Sarah®.

Like I said, we don't want to pressure you in any way – just do whatever God tells you to do. He may want you to attend to encourage another woman or to receive help yourself. Or it may just be the wrong time entirely.

*We're running the class at (time) starting on (date) at (location).
Let me know soon!*

Email #3:

Subject line: What did they get themselves into?

Attachment: Enrollment form and the self-assessment.

We're winding down our enrollment opportunities for Daughters of Sarah®. Please take a moment to complete the self-assessment if you are at all interested in joining our class. Again, we are planning to meet (where and when) and start on (date).

I will need to know if you are joining by (date two weeks prior to start date) so I can order your materials. If you are planning to attend, please get your enrollment form and check for \$___ to me by (date two weeks prior to start date) so I can place the order.